



Economic Opportunity Program, Inc.

Strengthening the fabric of our community

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FOR IMMEDIATE RELEASE
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Services

Birth to Five School
Readiness Program

Center of Excellence
(New Day Program)

Community Food for Jobs
Program & Bistro

Energy Services Bureau

Ernie Davis Community
Center

Family Support Services

Libertad-Elmira Veteran and
Family Program

Literacy Volunteers of
Chemung & Schuyler
Counties

FOR IMMEDIATE RELEASE

Economic Opportunity Program, Inc. (EOP, Inc.)

Receives Health Equity Innovation Award from Excellus BlueCross BlueShield

Elmira, N.Y. (February 13, 2025) – The Economic Opportunity Program, Inc. (EOP, Inc.) is proud to announce that we have received a Health Equity Innovation Award and \$25,000 in funding from Excellus BlueCross BlueShield for the Women's Empowerment Program which will operate in connection with the ACCEL Clinic at our main office at 650 Baldwin Street, Elmira.

Excellus BlueCross BlueShield invited organizations to apply for awards dedicated to reducing health disparities and improving health equity among underserved populations affected by racial, ethnic, disability, gender, and rural disparities, including but not limited to mental health and maternal health. This includes efforts to improve physical and mental health, decrease social inequalities in healthcare, and guarantee access to healthcare.

The Women's Empowerment Program will address the needs of women and girls - including, but not limited to those who are low-income, homeless, and transient - by supplying emergency hygiene and feminine care wellness packages, by hosting nutrition and cooking classes for food prep in homeless shelters and environments with minimal cooking sources, and through haircare workshops. The goal is to identify and teach the value of good nutrition, health, and self-care using a family development model that focuses on strengths and not weaknesses.

Andrea Ogunwumi, CEO notes, "The award allows the ACCEL Clinic to expand service offerings to women and young girls. We found that more than 57% of our clients in the ACCEL Clinic were women and providing targeted health screenings,



maternal health and nutrition classes will help increase access to physical, mental, and social health supports. "

We are grateful to receive this award and feel fortunate to partner with a local health insurance company like Excellus BlueCross BlueShield. Together, we will work to meet the health equity needs of our community.

To learn more about EOP, Inc., please visit www.cseop.org or find us on Facebook at www.facebook.com/EconomicOpportunityProgram.

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